

The greener choice



midocean

THE RESPONSIBLE WAY TO CONVEY YOUR MESSAGE

A playful mix of everyday practical items
that will get your brand noticed.

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RESPONSIBLE COLLECTION

This collection of daily enjoyable functional items is carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product. Ensuring that our actions incorporate these beliefs means rethinking every step of the product development process and our entire operation. Integrating sustainability in the material selection, production, personalisation and packaging methods are examined and potential improvements are continuously implemented. We are committed to conduct business in a responsible and trustworthy manner.

More sustainable materials. Whenever possible, and whilst focussing upon functionality and quality, the more than gifts collection is, where relevant, gradually upgraded or substituted with newer and more sustainable materials. This means selecting high quality materials that are recycled or lend themselves to recycling, materials derived from renewable sources and ethically sourced. The centrepiece of this is supporting our suppliers in implementing innovative processes to produce more sustainable materials.

Reduce waste. In the way we interact with our environment, unnecessary waste is no longer an option. Replacing disposable products made of non-renewable resources by reusable products or biodegradable materials is an important step forward. Also rethinking the way we pack and distribute goods give opportunities to reduce waste. As of 2018 we started to streamline box sizes and packaging methods in order to reduce the amount of polybags and cardboard used. Ongoing individual item packaging is being evaluated and streamlined to offer a smarter solution.

A mixture design with wheat straw and ABS or PP. Combining a natural waste material while reducing the usage of thermoplastics.



Wheat Straw

Wheat-straw is mainly an agricultural waste product that remains after grain or juice is extracted from the crops. Wheat straw is recently being used as filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that, while upgrading the outlook of many reuseable products, helps to reduce the amount of plastics used while reusing natural sources.

WHEAT STRAW IS
RECENTLY BEING
USED AS FILLER FOR
THERMOPLASTIC
COMPOSITES AS
POLYPROPYLENE OR ABS





Round Bass+ MO9995
5.0 Bluetooth speaker in wheat straw (35%) and ABS(65%) and LED light indication.



Soul MO9757
Set of 2 magnetic Bluetooth 5.0 speakers in 30% wheat straw and 70% ABS material .



yc
Layaback MO9891
Double coil wireless charger stand. 35% wheat straw and 65% ABS.



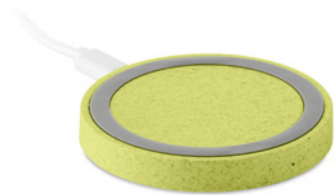
Siya MO9744
Re-usable cutlery set made of 50% wheat straw and 50% PP.



Pecas MO9614
Push button ball pen in wheat straw 50% and ABS 50% material.



Rio Pecas MO9761
Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



Plato+ MO9996
Wireless charger in wheat straw (35%) and ABS (65%).



Unipad+ MO9997
Wireless charging pad in wheat straw (35%) and ABS (65%) with 2 port 2.0 USB hubs.



Lunch2Go MO9739
Lunchbox made of 50% wheat straw fibre and 50% PP body.



Bern Pecas MO9762
Push button ball pen in 50% wheat straw and 50% ABS material with silver fittings.



yc
Techmate+ MO9871
Wheat straw PP 50/50 USB 16GB



yc
Buckle

PLA is a 100% bio-based alternative for conventional plastics.



Corn PLA

Poly(lactic acid) (PLA) is a natural plastic substitute made from fermented plant starch (usually corn). It is an eco-friendly, renewably-sourced and biodegradable alternative to conventional petroleum-based plastics. The increased usage of PLA will reduce the carbon footprint of many industries. This non-toxic green material can be used for all kind of products as grocery shopping bags to safe or reusable tumblers.

PLA IS IS AN
ECO-FRIENDLY,
RENEWABLY-SOURCED
AND BIODEGRADABLE
ALTERNATIVE





Nan MO6104
Single wall tumbler in 100% PLA corn with silicone lid and grip.
Capacity: 350 ml.



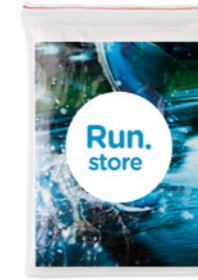
Lanka MO9896
Single wall tumbler in 65% PLA corn and 35% wheat straw with bamboo lid and cork grip.



Nan Box MO6103
Lunchbox made of 20% bamboo fibre and 80% PLA corn with silicone band.



yC
PLA fully customised MO4970
Full customization: edge-to-edge full colour printed designs and custom sizes.



Sprinkle Pla MO9993
Foldable poncho in biodegradable material and also packed biodegradable bag.



Cartoon IT3780
Push button ball pen with paper barrel and PLA parts (in 100% biodegradable corn).



Nan Mug MO6105
Single wall mug made of 20% bamboo fibre and 80% PLA corn. Capacity: 300 ml.



Tote Pla MO9878
PLA corn non woven shopping bag with long handles.



Daffy Pla MO9879
PLA corn non woven drawstring bag.



Cartoon Coloured MO9830
Push button ball pen with paper barrel and 100% PLA corn fittings.



yC
Sprinkle Pla MP0015-PLA
Biodegradable poncho and bag fittings.

In order to know for sure that the cotton is indeed organic, our cotton is certified by OCS or GOTS.



Organic cotton

Organic cotton is equal to cotton with the difference that it is naturally grown without use of any pesticides, herbicides, fertilizers or any other chemical. In order to know for sure that the cotton is indeed organic, manufacturers go through extensive supply chain verification by third-parties and only certified cotton can be marketed (example by GOTS). Number of organic cotton farms is increasing fastly however still counts for a very small part of overall cotton production worldwide.

ORGANIC COTTON IS
NATURALLY GROWN
WITHOUT USE OF ANY
PESTICIDES, HERBICIDES,
FERTILIZERS





Organic Cottonel MO8973
Organic cotton shopping bag with long handles. 105 gr/m².



Organic Hundred MO8974
Organic cotton drawstring bag in 105 gr/m².



Inspire T BC0102
140 g/m², 100% cotton (organic), combed and ring-spun.



Inspire Polo BC0500
170 g/m², 100% Cotton (Organic), combed and ring-spun.

Coffee husk is recently being used as reinforcing filler for thermoplastic.



Coffee husk

After petroleum, coffee is the second most commercialized product in the world. Coffee husks (or chaff) is the dried skin of the bean. During the roasting process, the husk falls off and mostly thrown away. Coffee husk is recently being used as reinforcing filler for thermoplastic composites as polypropilene or ABS. It is a valuable environmentally friendly resource that helps to reduce the amount of plastics used.

COFFEE HUSK IS THE
DRIED SKIN WASTE
OF THE BEAN





Brazil White MO6106
Single wall tumbler in 50% coffee husk and 50% PP.



Brazil Mug MO6107
Single wall mug made of 50% coffee husk and 50% PP.



Brazil MO6108
Double walled coffee mug 50% coffee husk and 50% PP.



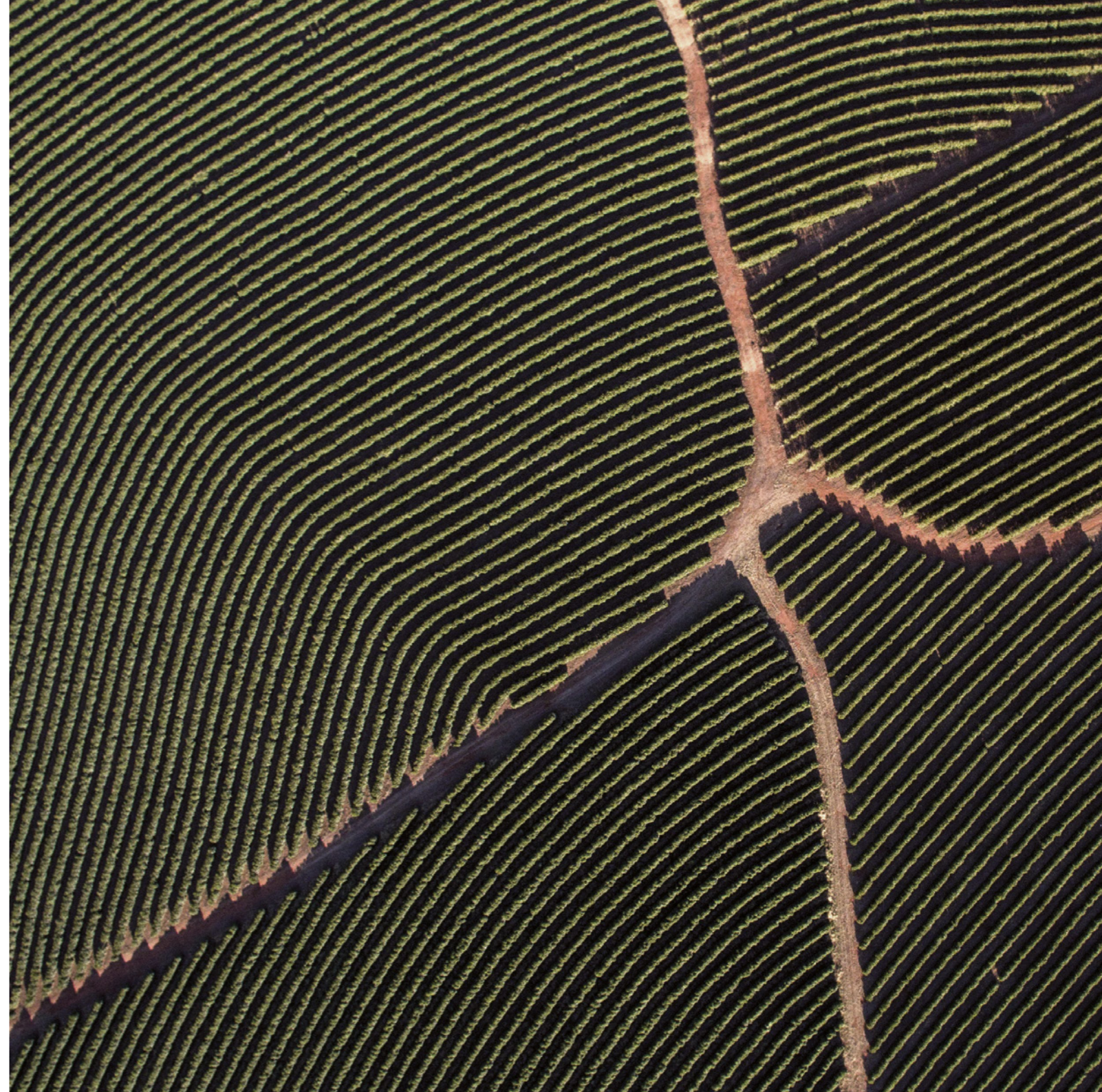
Janeiro MO9862
Push button paper barrel ball pen with parts made of 40% coffee husk and 60% ABS.




Arabica 75 MO9725
Organic Arabic coffee powder. Freshly roasted in Italy.



Arabica 40 MO9724
Organic Arabic coffee powder. Freshly roasted in Italy.





Bamboo is a member of the grass family. It is a colony plant, so it uses energy from this existing plant to produce more plants and expand the root structure.



Bamboo

Bamboo is one of the fastest growing plants (grass) and it can replenish itself within a year with a minimum water need and without need of fertilisers to boost its growth. Since bamboo is naturally pest-resistant there is no usage of pesticides. Bamboo is a very renewable resource, strong and durable. It absorbs more Co2 from the air and releases more oxygen which improves the air quality. Bamboo is 100% natural and biodegradable.

BAMBOO IS 100% NATURAL
AND BIODEGRADABLE.





Wire&Stand MO9692
Double coil wireless charger for 1 device in bamboo casing and with stand functionality.



Caracol MO9706
Smartphone stand and amplifier in bamboo material.



Arena MO9662
Wireless charging and power bank with 6000 mAh capacity in Bamboo casing.



yC
MO1202
USB 16GB Bamboo.



Vina MO9738
3 port 2.0 USB hub in bamboo case. Cable length 18,5 cm.



Dentobrush MO9877
Toothbrush with bamboo handle and nylon brushes.



Astoria+ MO8547
Single wall tumbler in 50% bamboo fibre and 50% PP with silicone lid and grip.



Setboo MO9786
Re-usable bamboo cutlery set in canvas pouch. Includes knife, fork and spoon.



Batumi MO9421
Double wall stainless steel insulating vacuum flask with bamboo cover and additional tea infuser.




Aloha MO9863
Sunglasses with bamboo arms and all over mirrored lens. UV400 protection.



Apoya MO9693
Smartphone stand in bamboo.



Fancy Lunch MO9740
Lunch or sandwich box in 50% bamboo fibre and 50% PP.



It has good adhesive properties, making it easy to use in combination with different materials.



Cork

Cork is the bark of the self-regenerating cork oak tree. It is ranked among the most durable organic materials with the property of stabilizing the air temperature and humidity. It is a very flexible material and can be treated in a simple natural way. It has good adhesive properties, making it easy to use in combination with different materials. In general, the cork industry is regarded as one of the most environmentally friendly. Cork is 100% natural and biodegradable.

CORK IS 100% NATURAL
AND BIODEGRADABLE. IT
IS RANKED AMONG THE
MOST DURABLE ORGANIC
MATERIALS.





Otago MO9717
Wine set in cork laminated gift box with space for one wine bottle.



Pinpoint MO9722
Globe in cork material with stand and 12 pins.



Suber MO9623
A5 notebook 96 lined paper with cork cover.



Visioncork MO9855
Cork cover sticky note-pads.



Multicork MO9856
Cork cover ring notebook containing 5 sticky multi-coloured tabs and memo pad of 25 sheets.



Foldcork MO9858
Cork memo pad 125 yellow pages with 5x25 sticky multi-coloured tabs.



Sonoracork MO9857
A6 Cork cover notebook with 70 pages of lined recycled paper.



Sonora Pluscork MO9859
Cork cover notebook with 70 pages of lined recycled paper.



Notecork MO9860
A5 notebook 96 lined sheets with cork soft cover.




Nailkit Cork MO9798
6 piece stainless steel manicure set in rectangular cork pouch.



Guapa Cork MO9799
Rounded double sided compact mirror with cork finish cover.



Montado MO9480
Push button ball pen with cork barrel and Eco-friendly wheat straw (50%) and ABS plastic (50%) fittings.



A large part of the solid waste in the world is attributed to PET plastic. Which is why we give a new life to the plastic.



RPET

PET is the most common type of plastic, mostly used for packaging and beverages disposable bottles/containers. A large part of the solid waste in the world is attributed to this packaging. Recycled PET is known as RPET, and it is the most widely recycled plastic in the world. The use of recycled PET by giving a new life to an already made product in place of virgin resin results in reduced environmental impact..

RECYCLED PET IS KNOWN AS
RPET, AND IT IS THE MOST
WIDELY RECYCLED PLASTIC
IN THE WORLD.





Utah Rpet MO9910
Drinking bottle in RPET. Leak-free. Capacity: 500 ml.



Veggie Rpet MO9880
Food bag in mesh RPET with front pocket and drawstring cord.



yc
Veggie Set Rpet MO9898
Set of 3 RPET mesh bags in RPET pouch. Reusable fruit or vegetable bags.



Galway MO9601
23 inch auto open umbrella in 190T RPET pongee fabric.



Bypro Rpet MO9908
Saddle cover for bicycle made in RPET.



Rpet Pen MO9900
Button ball push pen in RPET. Blue ink.

MPSC01
Bypro Fully Customised.



Shooppet MO9440
Drawstring bag in 190T RPET with PP strings.



Totepet MO9441
Shopping bag in 190T RPET with long handles. 100 gr/m².



Foldpet MO9861
Foldable shopping bag in 190T RPET with drawstring closure on pouch.



Rpet Cloth MO9902
RPET cleaning cloth For cleaning a screen.



Lanyard Rpet MO6100
Lanyard in RPET with metal hook and safety breakaway.



yc
MPGT12
Golf towels in 100% RPET.

Glass is a sustainable and budget friendly material.



Glass

With different styles and sizes for any occasion, you can use these for when you are thirsty to help avoid single use items. Do your part by making this small change.

GLASS IS A GREAT MATERIAL THAT CAN BE RE-USED WHICH MAKES IT A PERFECT MATCH FOR OUR COLLECTION. EASY TO CLEAN AND LONG LASTING.





Astoglass MO9992

Glass tumbler with silicone lid and grip. Capacity 350 ml. As this is a single wall mug heat transfer can still occur.



Tirana Medium MO9720

Double wall high borosilicate glass with bamboo lid with silicone ring. Capacity 350 ml. As bamboo is a natural material, the colour per item can vary.



Sublimatt MO6117

Matt glass mug 300 ml capacity with special coating for sublimation.



Utah Glass MO9358

Drinking bottle in glass with neoprene pouch. Capacity: 500 ml.



Praga MO9746

Glass bottle with PP lid with hanging/ carrying loop. Capacity 470 ml.



Aspen Glass MO9800

Glass drinking bottle 500 ml capacity with stainless steel lid. Capacity: 650 ml.



Batumi Glass MO9420

Double wall in high borosilicate glass bottle and bamboo lid with tea infuser. Capacity: 420 ml. As bamboo is a natural material, the colour per item can vary.



Utah Tea MO9636

Single wall in high borosilicate glass bottle with tea infuser and neoprene pouch. Capacity 500 ml.



Bielo MO9797

Double wall in high borosilicate glass bottle with PP lid and tea infuser. Capacity 380 ml.



Transparent MO9734

Fragranced small candle in transparent glass holder with coloured tea light.



Tropical Twist MO9565

Mason jar glass with handle and tin lid. Includes a PP straw.



Belize MO9709

Set of 2 double wall espresso glasses with bamboo saucer.



Recycled fabrics

Recycled fabrics is made from waste fabrics (any textiles). Collected textile solid wastes are reprocessed to fibre and than back to fabrics for further re-production of bags, garments or linnen. Most of the manufacturers work with two streams : pre-consumer waste (scrap from production) and post-consumer waste (used textiles collected). The color segregation occurs during the process to avoid as much as possible the re-dyeing of the fabric.

COLLECTED TEXTILE SOLID WASTES ARE REPROCESSED TO FIBRE AND THAN BACK TO FABRICS



Moira Duo MO9603
2 tone recycled cotton and recycled polyester shopping bag with drawstring and long handles.



Fold-It-Up MO9749
Large foldable shopping bag in recycled fabrics 150 gr/m². 55% RPET and 45% cotton.



Zigzag MO9750
Foldable shopping bag in recycled fabrics 150 gr/m². 55% RPET and 45% cotton.



Cottonel Duo MO9424
2 tone recycled cotton and recycled polyester shopping bag with long handles.

Once the paper is sorted, it is processed into usable raw materials. Which we mold into convenient items.



Paper items

We have introduced a new range of paper products. The same items you already know and love, made with sustainability in mind. This is only one of many ways we are adapting to help the ecosystem. Did you know the average tree can be used to produce over 8,000 pieces of paper?

PAPER NOTEBOOKS, LUNCH BAGS, COOLER BAGS, PENS, AND MORE! ALL MADE WITH PAPER TO HELP REDUCE THE USE OF PLASTICS.





Paper Medium MO8808
Medium Gift paper bag, 150 gr/m².



Greenset MO7620
Paper barrel pen set.



Pushton MO8105
Push type ball pen with carton barrel and ABS fittings.



Evernote MO7431
A6 Notebook in recycled material with matching colourful ribbon and elastic band.



Piedra MO9536
Ring notebook, 70 sheet lined stone paper and recycled carton cover.



Sonora IT3789
A6 Pocket size notebook with 70 pages of blank recycled paper.



Artel IT3892
Ball pen with cap entirely made from recycled paper with blue ink refill.



Ticino MO6119
Push ball pen with recycled carton barrel, 100% corn PLA parts and wooden clip.



Mid Paper Book MO9867
A5 Cardboard cover (250gr/m²) notebook.



Cartopad MO7626
Compact memo/notebook with pen in recycled material.



Recyclo MO7173
Multi size sticky note-pads in strong recycled carton.



Boogie MO9341
Paper straw hat with coloured polyester band.



Reduce & reuse

Our collection of daily enjoyable functional items are carefully assessed to increase brand-awareness whilst assuring a respectful use of materials and a longer-lasting product.



Natural Straw MO9630

Set of 2 reusable bamboo straws , stainless steel-nylon cleaning brush in cotton pouch.



Paper Straw MO9795

Set of 10 paper straws presented in a Kraft box.



Chin Set MO9802

Re-usable cutlery set made of 50% bamboo fibre and 50% PP.

CHOOSE MORE SUSTAINABLE MATERIALS AND REPLACE DISPOSABLE WITH REUSABLE PRODUCTS



Pot Food MO9784

Small eco-friendly, easy seal, leak proof and reusable stand up food storage bag.



Veggie MO9865

Re-usable food bag. One side is in cotton (140gr/m²) and other one is in mesh cotton (110gr/m²).



Batumi Glass MO9420

Double wall in high borosilicate glass bottle and bamboo lid with tea infuser.

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